

# The channel sells. I make it deliver.

Every player in the channel closes well and struggles with what comes after — professional services, delivery, migrations, certification. That post-sale machinery is the whole job at FoundryCX. **Whoever you are in the channel, I build, fix, or run the delivery layer behind you.**

## THREE WAYS IN — ONE DELIVERY LAYER

### MASTERS & AGENCIES

#### Delivery is eating you alive.

- ◆ **Own your delivery** — white-label PS under your brand, your margin.
- ◆ **Stand up your PS team** from zero — packaging, scope, margins.
- ◆ **Fix a leaking PS team** — re-engineer the operating model.

### TSDS

#### The operating layer you don't have.

- ◆ **Practice & process consulting** — benchmark how the best desks run.
- ◆ **PMO-as-a-service** for large migrations — built exactly this for a top national TSD.
- ◆ **Delivery governance** — scope, cutover, escalation.

### SUPPLIERS & VENDORS

#### Your certified program.

- ◆ **Certified Implementation Partner Program** — I built the channel's first.
- ◆ **Go-to-market + delivery channel** — source, deliver, attach services.
- ◆ **White-label delivery** for your customers.

## PROOF — BUILT, NOT THEORIZED

### Channel-first

BUILT THE INDUSTRY'S FIRST CIPP

### \$10M+

PS ORG BUILT TO EXIT

### 17k+ · 19

AGENTS · COUNTRIES DELIVERED

### PMO-aaS

STOOD UP FOR A TOP NATIONAL TSD

Selling is easy. Delivery is where reputations are made — or buried. I've spent a career in the messy, high-stakes middle everyone else hands off — turning it into something **boring, repeatable, and done**. We take the "messy" out of CX.

Let's build the delivery layer **behind** you.



**FoundryCX** Advisors  
Boutique CX Design & Channel Advisory



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